

Contributions to Community Well-being 2013



Lutheran Homes
of South Carolina

promoting the well-being of older adults



Dear Community Members, Stakeholders and Friends of Lutheran Homes of South Carolina:

A community's health and social service organizations are a source of community pride and contribute to the cultural and physical well-being of its citizens. These organizations, especially those which provide care and services to some of society's more vulnerable citizens, are an integral part of the fabric of the community and contribute to the betterment of the community by creating an intrinsic worth beyond the direct care and services provided to their residents. Like the Good Samaritan, many of these organizations demonstrate their underlying commitment to the community by not only living up to their mission and values in provision of care and services but by opening their doors to outside organizations and individuals for the greater good of their community and the state.

This report—Contributions to Community Well-Being: Lutheran Homes of South Carolina—is the 5th annual report describing how Lutheran Homes of South Carolina's (LHSC) continuing care retirement communities and hospice programs, its residents and staff contribute to the greater society. The total value of LHSC's community benefit for

FY13 was \$4.05 million, which is an increase of \$500,000 compared to FY12 and is equivalent to 6.1% of LHSC's operating revenue. The report is divided into five areas: charitable benefits, community enrichment, internships and training, leadership for community organizations and welcoming volunteers. In each area, the organizations and individuals that benefited from having a Lutheran Homes program or service in their community are listed. You will note that a dollar value has been assigned as a measure of the "community benefit" in each area. These calculations have been made using nationally recognized definitions and measures.

Charitable Benefits

The primary source of Charitable Benefits is the underfunding of the cost of care and services for Medicaid eligible clients in our skilled nursing, assisted living, Lutheran Hospice and BeWell Home Services programs. We were fortunate to maintain the Lutheran Homes of South Carolina Foundation's contributions for subsidized care and services at budgeted levels. Other sources of Charitable Benefits include LHSC staff members' participation in fund raising activities of other community organizations. Recently, four staff members raised \$500 each and participated in the Jerry Zucker Ride for Hope, which supports cancer prevention and services provided by Charleston charities.

Community Enrichment

Community Enrichment activities occur when LHSC facilities invite members of the wider community to educational and cultural events that are held on their campus. Each year, hundreds of individuals who reside in the wider communities enjoy the opportunity to participate in cultural events that would not have been available to them without the presence of a Lutheran Homes facility in their neighborhood. Annually, Franke at Seaside hosts performances of Piccolo Spoleto and the Remington Concert series that are open to the public. The Heritage at Lowman also hosts cultural events, such as Sundays' at Lowman, that are open to the wider community.

Internships and Training

We are proud of the collaboration and partnerships which our facilities and services have established with eleven of South Carolina's educational and training institutions. In 2013, over one hundred students in caring professions, such as University of South Carolina nursing students who trained with Lutheran Hospice and RoseCrest nurses, had the opportunity to gain firsthand experience working in real life settings and to learn how gratifying it is to care for some of society's most vulnerable citizens.

Leadership for Community Organizations

Each year, LHSC staff members share their talents and skills by volunteering for leadership roles in professional and community organizations, such as LeadingAge South Carolina, Thrivent Financial for Lutherans, and the SC Association of Residential Care Homes. In 2013, LHSC staff members served on the Board of Directors and committees of LeadingAge South Carolina and on the Board of Directors of the SC Association of Residential Care Homes.

Welcoming Volunteers

Volunteers are an integral part of LHSC's ministry. Groups, such as the Chapin Chirpers, the First Baptist Young Musicians Choir, and scout troops, as well as individuals of all ages make life better for our residents and hospice patients while fulfilling their community service and philanthropic goals. We are especially blessed to participate in the Operation

Inasmuch day of service that is sponsored by the South Carolina Synod of the ELCA. In 2013, 148 Operation Inasmuch volunteers contributed over 461 hours to complete projects in support of the residents of our five campuses and Lutheran Hospice patients. Our Hospice patients were especially appreciative of the various projects that were made by volunteers from St. Michael, Columbia, Trinity, Greenville, Faith, Pickens and Our Savior, Greenville. Gardening, table arrangements, and resident visits by volunteers from St. Luke, Prosperity, St. Paul, Aiken, and Good Shepherd, Columbia were also appreciated.

I invite you to learn about the linkages between LHSC programs and the broader community. And, if you identify similar partnering opportunities for your organization, please contact me or the respective LHSC program leader. We value our current community partners and welcome new opportunities to partner with other organizations and individuals.

We are proud of the quality of care and services for which LHSC's retirement communities, Lutheran Hospice and BeWell Home Services are known and recognized and work diligently every day to earn the trust of the individual and families served by our ministry. We are equally as proud of our ability to demonstrate our benefit to the broader community good beyond the care and services.

Sincerely,



Thomas E Brown, Jr, DrPH
President and CEO

Community Investment

As a not-for-profit organization, Lutheran Homes is committed to providing additional direct benefits to the wider community over and above the day-to-day services we provide to our residents, hospice patients and clients. This commitment resulted in a direct community investment of \$4,049,345 in 2013.

<p>A. Charitable Benefits Provided care for individuals who could not pay the full cost of the services they received, sponsored events to raise funds for other worthwhile causes, and supported community organizations through staff and residents' volunteer efforts and donations</p>	<p>\$3,654,833</p>
<p>B. Community Enrichment Hosted groups and offered venues for community meetings and activities and provided educational and cultural events for the wider community</p>	<p>\$ 51,625</p>
<p>C. Internships and Training Offered individuals preparing to serve in health and human services careers opportunities to enhance their training and skill development</p>	<p>\$ 172,313</p>
<p>D. Leadership for Community Organizations Supported executive and management staff as they shared their talents and skills by volunteering for leadership roles in professional and community organizations</p>	<p>\$ 16,092</p>
<p>E. Welcoming Volunteers Provided a wide variety of opportunities for community groups and individuals to fulfill their need to have meaningful volunteer experiences that make a difference in people's lives</p>	<p>\$ 154,482</p>
<p>Total 2013 Direct Community Investment</p>	<p>\$4,049,345 6.1% of Operating Revenue</p>



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Irmo
803.749.5110

Franke at Seaside

Mt. Pleasant
843.856.4700

the Heritage at Lowman

White Rock
803.732.8800

Trinity on Laurens

Aiken
803.643.4200

Rice Estate

Columbia
803.691.5720

RoseCrest

Inman
864.599.8600

Lutheran Hospice

Columbia 800.631.8918
Greenville 888.547.2562
Mt. Pleasant 800.940.9177

BeWell Home Services

Aiken 803.643.4220
Columbia 803.251.4663
Greenville 864.334.4663
Mt. Pleasant 843.377.4663
Spartanburg 864.804.5910

